

PRESENTED BY: SCOTT MICHAELS

HEART TO HEART  
PROJECT



FROM OURS  
TO YOURS

Our goal for the Heart to Heart project is to give your organization access to profits of a Nine Billion Dollar industry here in Broward County.

When a buyer or seller of Real Estate participates, REALNEIGHBORHOODS™ will give them back 20% of our profits after the closing. All you have to do is introduce them to the Heart to Heart project and ask for their support and ask them to participate after the sale by giving this money to you as a donation. It's easy and if you already have a relationship with them it should be a great way to assist your organization to meet or exceed your fundraising goals. We can discuss some of the ways you can contact your folks, any graphics needed is on me.



The following is a chart /example of the donations your organization could receive on the sale of each property.

SALES OF HOMES	DONATIONS TO YOU
100,000	600
200,000	1,200
300,000	1,800
400,000	2,400
500,000	3,600
600,000	4,200
800,000	4,800
900,000	5,400
1,000.000	6,000

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## Why would we do this?

*P*rior to becoming a real estate broker associate, my background was heavily invested in work for not-for-profit organizations (501(C) 3). I began as Marketing and Public Relations Director for Oscar winning Olympia Dukakis's theatre in New York and went on to become the fundraising consultant for Marianne Williamson's Manhattan Center for Living, helping those with life-threatening illnesses. Many of her books were on the New York best sellers list. From there, I started Hoffman/Michaels LLC, a national marketing and fundraising company that raised millions in support of hospitals and major symphony, ballet, opera, and theatre companies across the country. The Kennedy Center, Carnegie Hall, Atlanta Ballet, and Nashville Symphony are just a few representational clients.

This is my way of giving back to the community I've chosen as home,

Looking forward to working with you in the future and I hope you will accept my offer to participate in our Heart 2 Heart project.



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real estate services

Leading REAL ESTATE  
COMPANIES  
OF THE WORLD

*Warmly,*



**SCOTT MICHAELS**  
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Certified International, Investment, Immigration Specialist

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REO Certified Specialist

Military/Veteran Relocation Specialist

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RealNeighborhoods, The GPS of Real Estate™

Owner /Founder